



P.O BOX 1851  
GREEN BAY, WI 54305-1851  
(920)246-0200  
[Information@GreenBayDoulas.com](mailto:Information@GreenBayDoulas.com)

Dear Friend,

On May 13th, 2017, Green Bay Doulas will host the **2nd annual No Child Wet Behind (501c3 non-profit organization) Diaper Drive and 5K run + 1 Mile Family Fun Run**. We are working to get diapers to low income families in Green Bay and surrounding areas as well as community outreach organizations who need them, and can't wait to make a real difference. In addition to children's activities, food and more this community event will bring together our many supporters and partners in order to raise awareness about the many families in need of clean, dry diapers throughout Green Bay.

**One in three mothers** in America struggle to provide their babies with clean diapers. Unfortunately there is very little help or public resources to alleviate this problem. Food assistance programs do not extend to diaper purchases, most licensed daycare facilities require disposable diapers, and most laundromats do not allow cloth diapers to be washed there due to sanitary concerns. This can lead to babies being kept in dirty diapers for extended periods of time, causing both physical and emotional suffering for so many little ones.

Green Bay Doulas has partnered with The National Diaper Bank of America to raise awareness for these babies and families. All diapers and a portion of the proceeds will benefit this amazing organization. We are looking for involvement for our local community as well as national retailers with a presence in Brown County, and hope you will consider joining us in a leadership role at this event by taking out a sponsorship, donating diapers, or simply spreading the word.

The enclosed form outlines the various ways to get involved. Gifts of Bronze level or more qualify for special recognition. Please join us in making a difference for babies, and their families, right here in our local community.

We look forward to your participation in this national event. Feel free to contact us with any questions!

Sincerely,  
Green Bay Doulas

## Sponsorship Opportunities

All sponsors will receive recognition on printed materials at the event, listing in the “Meet the Sponsors” email one week prior to the event, as well as acknowledgement on social media networks leading up to the event. The information below indicates the special benefits for each level of support.

### **PRESENTING SPONSOR- \$3000.00**

- Named as the presenting sponsor of the event
- Logo and/or text listing on all promotions and publicity including: print ads, press releases, T-shirts
- Banners and/or signage at start and finish lines, and in parking lot
- Special spotlight in “Meet the Sponsors” email
- Vendor booth at event
- Speaking opportunity at event
- Provided materials to be distributed in 50 goodie bags

### **PLATINUM- \$1500.00**

- Logo and/or text listing on all promotions and publicity including: print ads, press releases, race applications, T-shirts, 50 handouts
- Banners and/or signage in parking lot
- Special spotlight in “Meet the Sponsors” email
- Vendor booth at event
- Provided materials to be distributed in 50 goodie bags

### **GOLD- \$500.00**

- Logo and/or text listing in press releases, race applications, T-shirts, 50 handouts
- Vendor booth at event
- Special spotlight in “Meet the Sponsors” email
- Provided materials to be distributed in 50 goodie bags

### **SILVER- \$250.00**

- Logo and/or text listing on T-shirt, 50 handouts
- Vendor booth at event
- Provided materials to be distributed in 50 goodie bags

### **BRONZE- \$50.00**

- Provided materials to be distributed in 50 goodie bags



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## Sponsorship Response Form

Sponsorship must be confirmed by April 15th, 2017 in order to be included on printed materials and T-shirt.

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**We would like to be a *No Child Wet Behind* Sponsor at the following level:**

☐ Presenting Sponsor \$2500.00

☐ Platinum \$1500.00

☐ Gold \$500.00

☐ Silver \$250.00

☐ Bronze \$50.00

☐ We are unable to participate, but would like to show our support with a donation of:  
\$ \_\_\_\_\_

☐ Payment Enclosed (Check payable to: No Child Wet Behind)

☐ Provide receipt for tax deduction purposes

☐ Please bill my credit card (circle one): Visa   Mastercard   Amex

Credit Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_

Name on card: \_\_\_\_\_

Billing address (if different): \_\_\_\_\_

Signature & Date: \_\_\_\_\_